Economic Development Appendix

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City Profile

The City of Bremerton is the largest city in Kitsap County, only 11 miles across the water from Seattle and just 33 miles northwest of Tacoma off State Highway 16. The Washington State Ferry system conveniently links downtown Bremerton to downtown Seattle, providing unobstructed automobile access, a unique feature, in comparison to other satellite cities around Seattle. State highways tie Bremerton and Port of Bremerton facilities (including the Bremerton National Airport), to Tacoma on the south, and to the Hood Canal Bridge on the north, Puget Sound's link to the Olympic Peninsula.

The table below compares Bremerton statistics with Kitsap County and Washington State.

Table EC-1 Bremerton Statistics, Compared with Kitsap County, State of WA			
	Bremerton	**Kitsap County**	**Washington State**
Population, 2014 Estimate	38,572	254,183	7,061,530
Population, 2010	37,729	251,133	6,724,540
Land Area (square miles)	28.41	395	66,456
Persons per square mile	1,328	636	101
Median age of population	31.9	39.4	37.3
Median Household Income	43,183	62,413	59,478
Total Housing Units	17,273	109,327	2,963,141
Individuals Below Poverty Level	20.4%	10.4%	13.4%
Number of Companies	2450	5567	175,553
Source: U.S. Census Bureau 2010, American Community Survey			

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The following table shows the net total businesses with active City of Bremerton business licenses since 2006. This number reflects annual changes due to closing of businesses and new licenses.

Table EC-2									
Active Business Licenses – City of Bremerton									
Year	**2014**	**2013**	**2012**	**2011**	**2010**	**2009**	**2008**	**2007**	**2006**
Number of Business Licenses	5,253	5,503	5,390	5,300	5,296	4,569	4,536	4,454	4,356

Source: City of Bremerton Financial Services – Tax and License Division

Inventory of the Local and Regional Economy

The Puget Sound Regional Council publishes summaries based on data from the Quarterly Census of Employment and Wages, which is reported by employers to the Washington State Employment Security Department. PSRC uses data from March, which is a representative month with minimal seasonal fluctuations. The data in the following table indicates number of jobs (vs. FTEs). Bremerton has the largest number of jobs compared to the other incorporated cities within Kitsap County.

Table EC-3									
2014 PSRC COVERED EMPLOYMENT ESTIMATES									
	Constr/ Res	**FIRE[1]**	**Manu-facturing**	**Retail**	**Service**	**WTU[2]**	**Gov't (public sector)**	**Education**	**Total**
Bremerton	452	590	705	1,819	8,955	639	13,667	1,788	28,614
Bainbridge Island	324	250	421	677	3,526	293	741	613	6,845
Port Orchard	182	219	98	1,523	2,987	521	1,353	452	7,336
Poulsbo	125	355	65	1,218	2,967	115	308	555	5,707
Unincorporated Kitsap County	2,538	1,071	826	4,459	13,317	889	6,209	3,159	32,469

1 Finance, Insurance, Real Estate
2 Wholesale trade, Transportation, and Utilities

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Kitsap County Regional Economy

Bremerton is included in the Kitsap County region covered by the Kitsap Economic Development Alliance (KEDA), a public/private nonprofit partnership focused on attracting and retaining businesses in the Kitsap region. Kitsap County ranks high in what KEDA calls essential economic development indicators. These indicators include educational attainment and skilled work force; development of intellectual property; per capita economic output; and median household incomes.

Kitsap has the advantage of multi-modal access to wider business markets (Seattle, Tacoma) – close proximity to rail, deep water ports, airfields, and the interstate highway system with uncongested traffic areas.

Kitsap is a recognized leader in several key regional economic indicators: maritime; military; manufacturing; health care; technology; and tourism. Kitsap is also home to the most-dense concentration of engineering talent in the Seattle region[1].

KEDA defines 'Large Establishments' as businesses with 20 or more employees. In 2013, the Kitsap Region had a total of 352 Large Establishments.

The following table shows the major industries in the Kitsap Region, number of employees in each industry, and shows each industry's share of the total by percentage.

Table EC-4			
Business Major Industries Summary – Kitsap County			
Major Industry	**# Employees**	**%**	**Establishments**
Services	42,280	40.3	5,169
Public Administration	30,166	28.8	198
Retail Trade	14,689	14.0	1,673
Construction	4,040	3.8	938
Finance/Insurance/Real Estate	4,020	3.8	836
Manufacturing	3,738	3.5	380
Transportation/Communications	2,906	2.7	387
Wholesale Trade	1,608	1.5	401
Ag/Forestry/Fishing	1,144	1.0	298
Mining	96	0.0	6

Source: KEDA 2013

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[1] Kitsap Economic Development Alliance (KEDA), 2015, http://kitsapeda.org/demographics/workforce/

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Naval Base Kitsap

Naval Base Kitsap is a large military installation with discrete geographic locations within Kitsap County. It greatly impacts Bremerton and the county as a whole. Naval Base Kitsap is comprised of multiple facilities and locations, including NBK-Bremerton, NBK-Bangor, NBK-Keyport, the Dabob Bay Range Complex, Jackson Park housing complex, Manchester Fuel Depot, and the Navy Railroad. Naval Base Kitsap provides base support to dozens of military and civilian commands with combined annual payrolls of approximately $2.3 billion. Protection of the integrity of this base is critical to national security and the region's economy.

Both Military and civilian personnel contribute to the local economy. Spending generates local business revenues, which supports additional jobs and wages, as well as sales and business and occupation (B&O) taxes for the state, county and local municipalities. A substantial portion of employment in Kitsap County is related to the federal government (i.e. DOD), with many of those jobs located in Bremerton.

- 14,600 of 22,400 government jobs in the county are located in Bremerton.
- Naval Base Kitsap provides base operations support for Military and Civilian Commands that employ roughly 14,000 + civilian personnel, up from a reported 13,661 in 2011, according to the PSRC.
- 65 percent of federal employees in Kitsap County are employed by the United States Navy.
- More recently (2014-2015), hiring at the Puget Sound Naval Shipyard and Intermediate Maintenance Facility in Bremerton resulted in approximately 1,800 additional jobs